


POSH DELUXE

RUSSIAN VOLUME COURSE



www.poshdeluxe.space



Hello there!

Hello and welcome! I'm delighted that you've expressed interest in our program. Here at Posh Deluxe, we take great pride in helping our students excel in their lash careers. Our track record speaks for itself, with numerous award-winning lash artists emerging from our courses.

In this particular program, we will be focusing on mastering the art of creating the perfect Russian Volume Set. You'll receive a comprehensive kit that includes everything you need to get started on your lash journey.

My name is Paola, and I am not only an international award-winning lash artist but also a seasoned trainer. I have had the privilege of honing my skills and expertise in the industry, and I'm passionate about sharing my knowledge with aspiring lash artists like you. I'll be your dedicated guide throughout this course, providing valuable insights, tips, and techniques to ensure your success.

With my experience as both an artist and a trainer, I understand the nuances of the lash industry and the importance of staying up-to-date with the latest trends and techniques. Together, we'll work towards unlocking your full potential and helping you achieve your lash goals.

Once again, thank you for choosing Posh Deluxe. I'm excited to embark on this lash adventure with you and provide you with the tools and knowledge you need to thrive in the world of lashes!

Paola Yif
Award-winning Lash Trainer
Posh Deluxe

Before You Take This Course



PRE-REQUISITE: FOUNDATION/CLASSIC EYELASH EXTENSIONS

Before enrolling in this program, please note that a prerequisite for this course is the completion of a Foundation or Classic Eyelash Extensions course. We believe that having a solid understanding of the fundamental techniques and principles of lash extensions is essential for building upon your skills in this advanced program.

If you have not yet completed a Foundation or Classic Eyelash Extensions course, we recommend exploring our introductory courses to ensure you have the necessary knowledge and experience to fully benefit from this program. Our team is always available to assist you in selecting the right course to suit your needs and help you progress in your lash career.

DURATION: 3 Days

WHERE: Willagee, 6156

WHEN: TBA with the Student

Course Outline

INTRODUCTION TO RUSSIAN VOLUME

- Anatomy & Purpose of the Eyelashes
- Lash Cycle
- Contra-indications
- Patch Test
- Hygiene

CLASSIC VS RUSSIAN VOLUME

- Classic Vs Russian Volume Differences
- Lash Diameter
- Lash Weight Calculations

HANDMADE FANS

- Symmetry
- Fan Stems
- Wrapping
- Fan Width

WORKING WITH THE ADHESIVE

- Ingredients of the Lash Adhesive
- Curing Process
- Adhesive Parts
- Adhesive Pick-up

RIGHT PRODUCTS

- Why Product Matters
- Product Recommendations



APPLICATION

- Lash Pre-treatment
- Taping & Eye Patches
- Grown-out Extensions Removal
- Lash Infills

FANNING TECHNIQUES

- Lonely Fan
- Rainbow
- "Posh Deluxe Wrap Fan"

ADVANCED EYE STYLING

- 3 Main Styles
- Identifying Eye Shape
- Choosing the Appropriate Style

PHOTOS & VIDEOS

- Photo Angles
- Photo Requirements
- Lighting
- Professional Camera Vs Phone Camera
- Phone Settings



BONUS 1: ULTIMATE LASH RETENTION

This invaluable resource will provide you with in-depth knowledge and techniques to maximize lash retention for your clients. Proper lash retention is crucial for ensuring long-lasting and beautiful lash extensions, and with our Ultimate Lash Retention Information, you'll have the tools to achieve exceptional results.

WHAT YOU'LL GET:

- ✓ Ingredients of the Lash Adhesive
 - Ingredients of the Lash Adhesive and How They Work
 - Shock Polymerisation
 - Slower & Faster Curing Speed Adhesives
- ✓ Lash Surfaces
 - Adhesive Behaviour
 - Porosity & PH of Natural Lashes

VALUED AT
\$500



BONUS 2: PROFESSIONAL PHOTOS

WHAT YOU'LL GET:

- ✓ As an added bonus, we are thrilled to inform you that on the last day of training, we will arrange for professional photography of your work on the final model, valued at **\$300**. This opportunity will allow you to capture stunning images of your lash artistry, which can greatly enhance your portfolio and showcase your skills to potential clients.
- ✓ Posh Deluxe will provide two professionally retouched photos as part of this package, ensuring that you have high-quality images that truly highlight your craftsmanship. If you desire additional retouched finished photos beyond the two provided, we encourage you to contact us for more details.

VALUED AT
\$300

BONUS 3: ACRYLIC LASH TRAY ORGANISER



WHAT YOU'LL GET:

- ✓ Thirty-six lash tray compartments with larger inner dimensions (11.5cm x 6.8cm x 2.6cm) to fit most lash trays.
- ✓ Arrange them how you want - Lash Curl, Diameter or Length
- ✓ 2 x ample-sized drawers to keep your accessories dust-free and organised - Inner drawer dimensions (13.2cm x 10.9cm x 3.6cm)
- ✓ Easy access to the lash tiles without struggling to take them out.
- ✓ Stackable Organiser - You can stack them together if you have more than 36 trays! You can turn the organiser around if you prefer to have the drawers at the top/bottom.
- ✓ Made from sturdy, top-quality acrylic.

VALUED AT
\$180

Get Certified



To get the completion for the Russian Volume course, we have implemented a practical assessment requirement. You must submit three complete sets of Russian Volume lash extensions and successfully pass each set. We recommend following a structured approach to this process. Begin by submitting one set for evaluation and feedback. Your trainer will carefully assess your work, providing constructive feedback to help you improve and refine your technique.

Once you have received feedback on the first set, take the time to implement the suggestions and make the necessary adjustments. This will ensure that you are consistently progressing and enhancing your skills. After making the necessary improvements, move on to the next set and repeat the process.

Our aim is to support your growth and development as a lash artist, and by providing personalised feedback on each set, we can assist you in achieving the highest standards of quality and proficiency in Russian Volume lash application.

Once all three sets have been successfully completed and approved, you will be eligible to receive your certificate of completion. This certificate will serve as a testament to your dedication, hard work, and mastery of Russian Volume lash techniques.

We encourage you to approach this process with enthusiasm and a commitment to excellence. Our team is here to guide you through each step, ensuring that you have the support and resources necessary to succeed in completing your sets and obtaining your certificate of completion.

Professional Lash Kit

Valued at \$600

- 1.The most popular Posh Deluxe Volume Elite Tweezers (Pair of your choice)
- 2.Posh Deluxe Isolation Elite Tweezers (Pair of your choice)
- 3.Posh Deluxe Glue Remover for Tweezers
- 4.Posh Deluxe Volume Collection Practice Sheets
- 5.Champion Eyelash Extensions (4 Trays):
0.07 C & CC Mix; 0.05 C & CC Mix
- 6.Hydrogel Eye pads
- 7.Lash Shampoo
- 8.Bladeless Fan
- 9.Lash Tile
- 10.Elite Bond Adhesive
- 11.Tapes: Scotch Tape, Micropore Tape, Skinergate Japanese Tape & Nitto Alpha Japanese Clear Tape
- 12.Microbrush
- 13.Mascara Wands
- 14.Applicators



Testimonials

Kylie W.

"Posh Deluxe is a one stop shop for all lash supplies, training and eyelash extensions! Paola has an amazing attention to detail with anything she puts her mind to. I have attended one on one training which resulted in my training photos winning 2 awards from lash competitions! Paola is always happy to mentor me whenever I reach out with further questions. I find all lash supplies from her store of high quality and excitingly there are always new products being added to the store! I also get great retention from my lashes along with lots of compliments they will leave you looking and feeling like a supermodel haha! Very happy customer/client xx"

Sherly G.

"So glad I did 3 days Russian volume course with Posh Deluxe! Paola is a fun, friendly and knowledgeable trainer. She explained everything well and thoroughly. I learnt so much especially how to make handmade fans. Not only that, we also did a photoshoot for our portfolio. The results were amazing! Such a talented lady. I really recommend anyone who wants to learn volume course to go with Posh Deluxe!"

Penny A.

"I first came accross PoshDeluxe when I needed to get my lashes done . As a stylish Paola was very thorough, friendly and professional. I loved how my lashes turned out, retention is the longest I had so far (I'm talking weeks) and the room was cozy. Then shortly after I decided to take the volume course she offered in her academy and that too was Amazing ! Paola is hands on, patient, talented and you can never stop learning from her, she is not shy to share all her secret to success. I highly recommend anyone who want to level up their lash game to take on her course. If that is not enough to persuade you, she provides professional photography for end portfolio too, this is something that no other academy provides and its great for your social media."

Testimonials

Pamela D.

"Proud student and regular lash client here. I've always been coming to Posh Deluxe to get my lashes done for years now and she is honestly the best lash tech in Perth!! She takes good care of your natural lash health and gives the best 5 star service every time you enter her home salon. (I can tell because I'm a lash technician myself)

I have also completed her 1 on 1 Intensive Volume/Competition Course. It was the best investment I have ever made. It really improved my skills and learned a lot of tips and tricks in the industry and Posh Deluxe encouraged me to do well and do the right thing in my business. I highly recommend her course to anyone starting in the lash industry or anyone who would like to level up their lash game. <3

Thanks Posh Deluxe!"

Victoria T.

"I am very proud to say I learned volume lash extensions from Paola. Her training is first class and she is ever so patient and totally lovely. Since training with her I have converted to using all of her products. Her products are all premium quality. I feel confident knowing that she would only use the very best so I know everything she creates would be held up to her incredibly high standards.

One thing i have found with other trainers is once you have finished training, that is the end of their support. I know that if I have any questions about lashing, that I can ask Paola, even though my training was 9 months ago. Her encouragement and support is unmatched"

How Can I Enrol



To get started, please submit a copy of your Classic/Foundation Eyelash Extensions Certificate. Once we have reviewed your certificate, you can arrange the course dates with your trainer. Your trainer will work with you to find a schedule that aligns with your availability and our course offerings.

In terms of payment, you have two options. You can pay the full course fee upfront or secure your spot in the course by paying a non-refundable 20% deposit. This deposit will lock in your chosen date and allow you to confirm your enrolment.

YOUR INVESTMENT

\$4,270

WHAT YOU'LL GET:

- ✓ A 15% Off Lifetime discount on all full-priced products at www.poshdeluxe.com.au.
- ✓ Paola will become your mentor, and you can be able to ask her anything about the course and have that support that you need throughout your volume-lashing career.

Let's Get You Started!

Thank you once again for considering Posh Deluxe for your lash training journey. We are confident that our Russian Volume course will provide you with the knowledge, skills, and confidence needed to excel in the world of lash artistry.

At Posh Deluxe, we are committed to your success. We are here to support you every step of the way, from the initial enrollment process to the completion of your training and beyond.

Once again, we extend our warmest welcome to you as you embark on this exciting journey with Posh Deluxe. Get ready to elevate your lash artistry to new heights and unlock your full potential. We can't wait to see you succeed and flourish as a Russian Volume lash artist. Enroll today and let your lash dreams become a reality!

If you have any further questions or require additional information, please don't hesitate to reach out to us. We are more than happy to assist you and address any concerns you may have.

Paola Yit



facebook.com/poshdeluxelashes
instagram.com/poshdeluxelashes

