



LASH COMPETITION WORKSHOP



www.poshdeluxe.space



Hello there!

Hello and welcome! I'm delighted that you've expressed interest in our program. Here at Posh Deluxe, we take great pride in helping our students excel in their lash careers. Our track record speaks for itself, with numerous award-winning lash artists emerging from our courses.

In this particular program, we will be focusing on winning in a lash completion for live and online. You'll be equipped with all the knowledge that you need to become an award-winning lash artist!

My name is Paola, and I am not only an international award-winning lash artist but also a seasoned trainer. I have had the privilege of honing my skills and expertise in the industry, and I'm passionate about sharing my knowledge with aspiring lash artists like you. I'll be your dedicated guide throughout this course, providing valuable insights, tips, and techniques to ensure your success.

With my experience as both an artist and a trainer, I understand the nuances of the lash industry and the importance of staying up-to-date with the latest trends and techniques. Together, we'll work towards unlocking your full potential and helping you achieve your lash goals.

Once again, thank you for choosing Posh Deluxe. I'm excited to embark on this lash adventure with you and provide you with the tools and knowledge you need to thrive in the world of lashes!

Paola Yit
Award-winning Lash Trainer
Posh Deluxe

Before You Take This Course



PRE-REQUISITE: FOUNDATION/CLASSIC EYELASH EXTENSIONS

Before enrolling in this program, please note that a prerequisite for this course is the completion of a Foundation or Classic Eyelash Extensions course and Russian Volume Course. We believe that having a solid understanding of the fundamental techniques and principles of lash extensions for Classic and Handmade Volume is essential for building upon your skills in this advanced program.

If you have not yet completed those courses mentioned above, we recommend exploring our introductory courses to ensure you have the necessary knowledge and experience to fully benefit from this program. Our team is always available to assist you in selecting the right course to suit your needs and help you progress in your lash career.

DURATION: 2 Days

WHERE: Willagee, 6156

WHEN: TBA with the Student

Course Outline

INTRODUCTION TO LASH

COMPETITION

- Purpose of Joining Lash Competitions
- Rules & Regulations
- How to Enter

ONLINE VS LIVE COMPETITIONS

- Preparations
- Levels & Categories
- Multiple Entry Tips
- Online & Live Competition Preparations

COMPETITION MODEL

- Finding the Perfect Model
- Preparing the Model

HANDMADE FANS

- Symmetry
- Fan Stems
- Wrapping
- Fan Width

WORKING WITH THE ADHESIVE

- Ingredients of the Lash Adhesive
- Curing Process
- Adhesive Parts
- Adhesive Pick-up



APPLICATION

- Lash Pre-treatment
- Taping & Eye Patches
- Grown-out Extensions Removal
- Lash Infills

RIGHT PRODUCTS

- Why Product Matters
- Product Recommendations

ADVANCED EYE STYLING

- 3 Main Styles
- Identifying Eye Shape
- Choosing the Appropriate Style

PHOTOS & VIDEOS

- Photo Angles
- Photo Requirements
- Lighting
- Professional Camera Vs Phone Camera
- Phone Settings



BONUS: PROFESSIONAL PHOTOS

WHAT YOU'LL GET:

- ✓ As an added bonus, we are thrilled to inform you that on the last day of training, we will arrange for professional photography of your work on the final model, valued at **\$300**. This opportunity will allow you to capture stunning images of your lash artistry, which can greatly enhance your portfolio and showcase your skills to potential clients.
- ✓ Posh Deluxe will provide two professionally retouched photos as part of this package, ensuring that you have high-quality images that truly highlight your craftsmanship. If you desire additional retouched finished photos beyond the two provided, we encourage you to contact us for more details.

VALUED AT
\$300

Get Certified



To get the completion for the Lash Competition Workshop, we have implemented a practical assessment requirement. You must submit two complete sets of any category of your choice and successfully submit them to any online competition. Your trainer will carefully assess your work during the training, providing constructive feedback to help you improve and refine your technique before you join a lash competition.

These two sets will be done on the actual day of the course which you can already submit to any online lash competitions.

Our aim is to support your growth and development as a lash artist, and by providing personalised feedback on each set, we can assist you in achieving the highest standards of quality and proficiency in any type of lash categories.

Once all two sets have been successfully completed and submitted to an online lash competition, you will be eligible to receive your certificate of completion. This certificate will serve as a testament to your dedication, hard work, and mastery of Lash Artistry.

We encourage you to approach this process with enthusiasm and a commitment to excellence. Our team is here to guide you through each step, ensuring that you have the support and resources necessary to succeed in completing your sets and obtaining your certificate of completion.

Testimonials

Devy K.

"I've recently completed Lash competition workshop by Paola.

Wow, what can I say. It is without a doubt the best training you can get in Perth, and believe me, I have attended a lot of courses in the past.

Paola herself has won numerous competitions in her career and has become a renowned lash artist in the lash community. She is knowledgeable, confident, and she is the right person to go to if you want to perfect your craft to win a lash competition.

What I like about this competition workshop is that Paola will push you to enter a lash competition because 'she wants her students to win'. I don't find many other teachers do this. She encourages you and lifts you up so that you feel confident to enter a comp.

On top of that, all the lash products used during training is top notch. They're super high quality, and you get a free pair of tweezers too.

Whenever I think of the word "perfection", I think of Paola. Thank you so much Paola for all the knowledge you've passed down to us, you have inspired me to be a better lash artist ☺."

Hanh L.

"I love to shop at Posh Deluxe. The Elite Pro Series tweezers are the best of the best!!!! (200/100) Also love all the liquids that help lashing life easier ! Paola is always professional and always willing to also share her tips to lash artists in need...Thank you Paola for making a difference in the lash world 🥰 You definitely were born to do this!!!

I just recently did Posh Deluxe Comp course and it's the best one in Perth that I've done. It's very intense and comprehensive which made me feel I've learnt a lot! It's really value for your money as Paola still keeps a relationship with her students and wants you to actually win by pushing us and checking in with us every now and then to see how you're progressing, which shows she truly cares.

Some of the techniques I learnt from the course I actually applied it on some of my clients where the techniques can be applied and my clients actually love their lashes even more!!!! Thank you Posh Deluxe for the amazing experience. 100 out of 10."

How Can I Enrol



To get started, please submit a copy of your Classic/Foundation Eyelash Extensions Certificate & and Russian Volume Certificate. Once we have reviewed your certificate, you can arrange the course dates with your trainer. Your trainer will work with you to find a schedule that aligns with your availability and our course offerings.

In terms of payment, you have two options. You can pay the full course fee upfront or secure your spot in the course by paying a non-refundable 20% deposit. This deposit will lock in your chosen date and allow you to confirm your enrolment.

YOUR INVESTMENT

\$1,870

WHAT YOU'LL GET:

- ✓ A 15% Off Lifetime discount on all full-priced products at www.poshdeluxe.com.au.
- ✓ Paola will become your mentor, and you can be able to ask her anything about the course and have the support that you need throughout your lash competition career.

Let's Get You Started!

Thank you once again for considering Posh Deluxe for your lash training journey. We are confident that our Lash Competition Workshop will provide you with the knowledge, skills, and confidence needed to excel in the world of lash artistry.

At Posh Deluxe, we are committed to your success. We are here to support you every step of the way, from the initial enrollment process to the completion of your training and beyond.

Once again, we extend our warmest welcome to you as you embark on this exciting journey with Posh Deluxe. Get ready to elevate your lash artistry to new heights and unlock your full potential. We can't wait to see you succeed and flourish as an Award-winning Lash Artist. Enroll today and let your lash dreams become a reality!

If you have any further questions or require additional information, please don't hesitate to reach out to us. We are more than happy to assist you and address any concerns you may have.

Paola Yit



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